

# NEWS RELEASE

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**For Immediate Release**



## **VersaIMAGE Software Corporation**

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### **VersaIMAGE-GOLD INTELLIGENT DOCUMENT IMAGING MANAGEMENT & TEXT SEARCH SOFTWARE INTRODUCED TO RESELLERS WITH LOW COST "RENTAL" OPTION.**

**Brighton, Michigan, USA, March 10, 2005** VersaIMAGE Software Corporation introduces **VersaIMAGE-GOLD™** intelligent document imaging software with affordable software rental volume pricing to imaging Value Added Resellers worldwide. VersaIMAGE-GOLD Version 6.4 is an intelligent document imaging solution that performs automated document scanning, full image text recognition and indexing of all scanned images in Microsoft's Access or SQL databases. Extensively tested for small and medium volume (10,000 images/day) financial clients in 2004 the software is designed to work seamless with low, medium and high volume paper scanners.

**For maximum financial flexibility** in very competitive times VersaIMAGE-GOLD software has a new, low cost single, five and ten + concurrent user VAR volume commitment rental pricing plan. The yearly rental price includes a one-year software support agreement as well as software upgrades. **INTERESTED RESELLERS should contact the CEO directly for web site RESELLER passwords to access the rental price list.**

The VersalIMAGE software features simple “**Document Scan**” or “**e-doc Archive**” – “**Auto Index**” – “**Search**” – “**Distribute**” architecture that supports the full scope of a selected scanner’s functions through an industry standard TWAIN interface. An intuitive GUI allows users to select a range of popular image processing options including folder and batch scanning with OCR/ICR image conversion, database image retrieval using “fuzzy” text search capability and a host of standard image distribution features such as fax, PDF, e-mail, CD-R, print and digital file folders.

The economical **Versa e-DocArchiver™ module** is designed to be used with **VersalIMAGE** software products to allow direct archival electronic document (or “e-doc”) storage in VersalIMAGE. “Rather than scanning paper prints of electronic documents (i.e. WORD, EXCEL, e-mail, PDF or web html format, etc.), users may now convert and archive e-docs in (TIFF) Tagged Image File Format directly in **VersalIMAGE!** Yet, **VersalIMAGE** still allows full text search of these e-docs coupled with VersalIMAGE’s “**fuzzy**” **text search capability** that provides improved text search accuracy. Fuzzy search capability circumvents key entry and ICR/OCR read errors that can be caused by poor image quality or human error.

The software license can be expanded to VersalIMAGE-**GOLD/PLUS** via simple license key changes to include hybrid (analog / microfilm) image management.

“VersalIMAGE-**GOLD** is extremely well suited for low to medium sized imaging applications, because it provides ‘all in one’ flexible, low cost, scalable imaging application software for this newly exploding market segment” says Ray Patterson, President of DocuCom, VersalIMAGE’s leading software distributor in Canada.

“VersalIMAGE’s long standing familiarity with the imaging marketplace, as well as their in-depth knowledge of scanning applications and products, makes them ideally suited to offer long-term support and service for VersalIMAGE-**GOLD**”, continues Patterson. “I think many customers and dealers will find that VersalIMAGE-**GOLD** combines a solid architecture and easy to use interface into a product with a lot of search power and flexibility.

“The instant add-on conversion capability of VersalIMAGE-**GOLD** to VersalIMAGE-**GOLD/PLUS** allows the integration of legacy microfilm systems which is important to many of our clients who are looking to add hybrid imaging capability”, says Dino Martinez of Professional Microfilm in Puerto Rico

**VersalIMAGE Software Corporation** performs all sales and support functions to its VAR’s, OEM’s and distributors and end user customers from its support offices in Brighton, Michigan. “Our VersalIMAGE support center offer expertise in a combination of digital and analog document imaging systems including micrographics CAR systems” says Alex Brunner, President of VersalIMAGE Software Corporation. *Mr. Brunner, known innovator and industry pioneer, has been recognized by the Association of Information and Image*

*Management (AIIM) with the prestigious AIIM PIONEER AWARD in 1996. He received this award for his pioneering activities during the last 25 years in significant areas of the field of information and image management that have subsequently led to the advancement of the field as a whole.*

Besides **VersaIMAGE-GOLD**, VersaIMAGE Software Corporation is the owner of the **MicroDAX 5.0 (for Konica-Minolta)**, **VersaCAR**, **VersaIMAGE 32** and **VersaView** software product lines that address the hybrid document imaging market. VersaCAR & VersaIMAGE 32 software is used throughout the world to replace aging microfilm CAR (Computer Aided Retrieval) systems with universal CAR systems that keep track of microfilm images as well as newly scanned digital (TIFF) images. VersaIMAGE contains scanner drivers for ISIS, TWAIN and most legacy micrographics readers, cameras and film scanners. The software uses Microsoft Access and SQL databases for data and image retrieval, has easy folder and high-speed batch scan capability with bar code or OCR indexing and CD, Fax, PDF, print and e-mail output capability.

For more information call Nick or Alex Brunner at 810-225-9720

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